

## 2<sup>nd</sup> International Trade Fair for Exclusive Travel LUXURY Leisure 2007

The International Trade Fair for Exclusive Travel „LUXURY Leisure“ took place from 25 - 27 September 2007 in ICE „Crocus Expo“ and was held parallel to the biggest autumn trade fair for Tourism “**Otdykh-Leisure**” and the international trade fair for Meeting Industry and Business Travel “**Mibexpo**”.

The topic of this specialized exhibition became extremely popular on the Russian Tourism Market which experiences a steadily rising demand for exclusive tourism services in the last years. Individual tourism, SPA programs, exclusive adventures, first class transportation services etc. are requested more and more among Russian Tourists.

The demand for information about the market of exclusive tourism services can be met only with a specialized exhibition like LUXURY Leisure. Professionals of the industry offering luxury accommodation, SPA and wellness programs, exclusive transport services (limousines, jets, yachts, cruises etc.) as well as golf service providers or organizers of adventure tours were participating in the exhibition to do big business during the 3 trade fair days. Efficient meetings made it possible for experts to get perspective business contacts and open new possibilities for their business.

More than 81 companies from 20 countries took part in the exhibition „LUXURY Leisure“: Austria, Chile, China, Croatia, England, France, Germany, India, Italy, Latvia, Maldives, Mauritius, Monaco, Philippines, Russia, Seychelles, Switzerland, Ukraine, Turkey and Vietnam.

Among the participants there were companies like “7 South” (Seychelles), “AngleyLand” (Russia), “Atlantic Line” (Russia), “Aurora Maris” (Croatia), “Beachcomber Hotels” (Mauritius), “Beijing Extreme Club” (China), “Cox & Kings” (India), “Exclusive Alternatives” (Switzerland), “Happy Few” (Mauritius), “Hoteldorf Grüner Baum” (Austria), “Indigo Lodges” (Switzerland), “Le Chardon Mountain Lodges” (France), “Lets go Maldives” (Maldives), “Luxury Service Rent-a-Car” (Germany), “Mautourco” (Mauritius), “Metropole Monte Carlo” (Monaco), “Meeting Tours Travel & SPA Consultants” (Latvia), “Nadezda SPA & Sea Paradise” (Russia), “Nomads of the Seas” (Chile), “Onirikos” (Italy), “Pragelato Village” (Italy), “Small Luxury Hotels of the World” (Great Britain), “Sofitel Vichy” (France), “TAJ Hotels & Resorts” (India), “The Goring” (Great Britain), “Ultra Travel” (Russia) and many more. Unique property possibilities were presented by “AT Realty”, “Interhome” and others.

Visitors were travel agencies, organizing individual and exclusive tours as well as final buyers – corporative and VIP customers including companies like Bosch, British American Tobacco, Epon, Goodyear Russia, Roche, Gedeon Richter, Solvey Pharma and many others. In 2007 the number of participants was record-breaking: 7,500 trade visitors.

Since the beginning of LUXURY Leisure a main focus is the pre-arranged appointment system which is unique for trade fairs in Russia. It is an efficient instrument for both exhibitors and visitors to optimise their time because they met exactly the right target group. In 2007, this appointment system was launched online and not only exhibitors but also trade visitors had the possibility to arrange meetings via Internet.

For the first time in 2007 a special SPA Sector was conceived in the hall of LUXURY Leisure. This part of the trade fair was intended for companies which were offering medical and health promotion services like SPA hotels, health resorts and SPA & health associations.

«LUXURY Leisure» is a professional exhibition project which an outstanding parallel program. The 3rd International Conference „SPA & Health” was part of it. This event is an excellent platform for specialists to find out more about global trends in SPA technologies and wellness industry, to communicate personally with SPA industry experts from all over the world and to get first-hand information about the opportunities of the worldwide health tourism market.

Also in 2007 IEC “Crocus Expo” was the venue of LUXURY Leisure. It’s the state-of-the-art exhibition centre with 15,000 free parking and offers the best possible technical opportunities and the best services of both exhibitors and visitors.

EUROEXPO, the organizer of LUXURY Leisure 2007 and the international conference “SPA & Health” want to thank all partners, speakers, exhibitors and visitors for their support and contribution to this event.

## MEET YOUR BUSINESS at LUXURY Leisure 2008 in Moscow!

The 3<sup>rd</sup> International Trade Fair for Exclusive Travel “LUXURY Leisure” will be held  
23 – 25 September 2008 in IEC “Crocus Expo” in Moscow.

### For further information please contact:

Euroexpo Exhibitions & Congress Development GmbH  
Ms. Daniela Stocksreiter  
Project Director  
Am Hof 11, 1010 Vienna, Austria  
Tel.: +43 1 230 85 35 32  
Fax: +43 1 230 85 35 50  
E-Mail: [luxury@euroexpo-vienna.com](mailto:luxury@euroexpo-vienna.com)  
[www.luxuryleisure.at](http://www.luxuryleisure.at)

### НАШИ ПАРТНЕРЫ / OUR PARTNERS

Спонсоры конференции SPA & HEALTH /  
Sponsors of the SPA & HEALTH Conference



**СКИ-ТРАВЕЛ**

Генеральный информационный спонсор / General information sponsor



Информационная поддержка / Information supported by



**туринфо**

**МИР ДОМ**

*Luxury* TRAVEL



● **sur la terre**

**doctor**travel



**Luxury**

**ВОЯЖ**

**spa** report

**sin elite**

**Line**

**Spa**

*spa professional*

**simplewine**  
NEWS

Генеральный интернет-партнер / General Internet-partner

**LUXURY info**

Генеральный информационный интернет-спонсор /  
General information Internet-sponsor



Интернет-партнеры / Internet-partners



Официальная почтовая служба доставки / Official post delivery service



Официальная кейтеринговая компания / Official catering company

