



Moscow Autumn Tourism Industry Week

25 – 28 September 2007

Pavilion 1, IEC CROCUS EXPO

Business program

13th Otdykh LEISURE - 3rd MIBEXPO RUSSIA - 2nd LUXURY LEISURE

September 25

Time	Organizer	Event	Place
12.00	Organizers of the exhibition	Official opening of the exhibition	IEC «Crocus Expo» pavilion 1
11.00-14.00	Federal Agency for tourism of RF	Russian-Chinese conference on competent staff training for tourism.	IEC «Crocus Expo» pavilion 1 conference-hall 2
12.00-14.00	Guild of SPA experts	Oriental SPA – fashion of Russia. Ayurveda in SPA.	IEC «Crocus Expo» pavilion 1, conference-hall 2 Stand -2D402
13.00-13.45	Association for Assistance to Tourist Technologies	What technologies does agency need? Technique of the choice.	IEC «Crocus Expo» pavilion 1 Technology village
13.45-14.30	Association for Assistance to Tourist Technologies	Agent software for professionals. The project of Megatek company «Distributed search».	IEC «Crocus Expo» pavilion 1 Technology village

14.00-18.00	Company «TEZ Tour»	Presentation «Egypt, Thailand from TEZ TOUR. Conditions for cooperation, on-line booking, program for managers of travel agencies - TEZ BONUS!	IEC «Crocus Expo» pavilion 1 conference-hall 1
14.00-15.00	State tourist agency of Bulgaria	Meeting with Russian tour operators and journalists devoted to the International Day of Tourism. In the program: rewarding of tourist companies in nomination «For active work on promotion of Bulgaria in the Russian market».	IEC «Crocus Expo» pavilion 1 conference-hall 2
14.00-17.00	Center "Expert", working group for information and technological providing of Committee of Russian Chamber of Commerce and Industry for entrepreneurial business in sphere of tourism, spa-recreation and hotel activity	<p>Practical seminar: « Work of tourist companies in the conditions of the new normative-legal base ».</p> <p>Within the framework of the seminar the work of sections will be organized - for travel agencies, where the following questions will be discussed:</p> <ol style="list-style-type: none"> 1. Putting into practice the Federal law «About the bases of tourist activity in RF». 2. Work of travel agents according to the «Rules of providing services for realization of tourist product». <p>Practice and particular features of application of concept «tourist product» in practice of work of travel agents.</p> <ol style="list-style-type: none"> 3. The procedure of the conclusion of contracts about realization of tourist product and carrying out of calculations with tourists. Particular features of accounting in travel agencies. The procedure of registration, use and keeping of forms «Tourist stay». 4. Questions of interaction and mutual relations of travel agents with supervising bodies. <p>Participate: representatives of Federal agency on tourism, ROSPOTREBNADZOR, specialists of travel agencies, experts.</p> <p>For participation please contact: E-mail: ag1785@mail.ru, tel. +7(495) 920-74-90</p>	IEC «Crocus Expo» pavilion 1 conference-hall 3
14.00-15.00	«Information and tourist centre of Tyumen region»	Presentation: «Tourist resources of Tyumen region».	IEC «Crocus Expo» pavilion 1

		Site: www.siberia.ru	conference-hall 4
14.00-17.00	Guild of SPA experts	Oriental SPA – fashion of Russia. Thai and Bali spa-programs.	IEC «Crocus Expo» pavilion 1, conference-hall 2 Stand -2D402
14.30-15.15	Association for Assistance to Tourist Technologies	Automation of tour operators. Expansion to regions.	IEC «Crocus Expo» pavilion 1 Technology village
15.10-17.20	«China Travel»	«Reports of Moscow representative of the State Tourist Authority, Tourist Authority of Shanghai City, province Hainan and Dalian, and also representatives of China Eastern Airlines and partners from Pekin. Draw of prizes, main of which - trip to China » Site: www.chinatravel.ru E-mail: galena_l@chinatravel.ru	IEC «Crocus Expo» pavilion 1 conference-hall 2
15.10-16.10	TV company RTTV	Presentation of the international tourist TV channel «Sarafan». «Sarafan» is the first cognitive-entertaining TV channel on media-arena for Russian tourists. Switch on holiday! Site: www.sarafan.tv E-mail: mediatour-tv@rambler.ru	IEC «Crocus Expo» pavilion 1 conference-hall 4
15.15-16.00	Association for Assistance to Tourist Technologies	New technologies in online booking of hotels.	IEC «Crocus Expo» pavilion 1 Technology village
16.00-16.45	Association for Assistance to Tourist Technologies	Innovative ways of attraction of client to your agency.	IEC «Crocus Expo» pavilion 1 Technology village
16.20-17.20	Philippine Department of Tourism		IEC «Crocus Expo» pavilion 1 conference-hall 4

September 26

Time	Organizer	Event	Place
10.00-18.00	Organizers of the exhibition	<p>The 3-rd International conference on medical and recreational tourism «SPA&Health». Registration is required. For registration and information please contact: Ms. Alyoshina Svetlana E-mail: luxury@euroexpo.ru Tel. +7(495) 105-65-61/62</p>	<p style="text-align: center;">IEC «Crocus Expo» pavilion 1 hall 2, conference-hall 5</p>
10.00-18.00	Organizers of the exhibition	<p>The 3-rd International conference of MICE industry «Meetings, incentive and business-travel: modern concepts, new problems and the best practice». Registration is required. For registration and information please contact: Ms. Mordvintseva Lubov: E-mail: mice@euroexpo.ru Tel. +7 (495) 105-65-61/62</p>	<p style="text-align: center;">IEC «Crocus Expo» pavilion 1 conference-hall 2</p>
10.00-13.00	Center "Expert", working group for information and technological providing of Committee of Russian Chamber of Commerce and Industry for entrepreneurial business in sphere of tourism, spa-recreation and hotel activity	<p>Practical seminar: « Work of tourist companies in the conditions of the new normative-legal base ». Within the framework of the seminar the work of sections will be organized - for tour operators the following subjects are offered:</p> <ol style="list-style-type: none"> 1. Practice of work of tour operators with bank guarantees. 2. Practice of work of tour operators under contracts of insurance of the responsibility of tour operators. 3. Mutual relations of tour operators and air carriers. <p>Participate: representatives of Federal agency on tourism, Ministries of Transport of RF, experts of the All-Russia Union of Insurers, Associations of Russian banks. As far as participation is concerned, please address: E-mail: ag1785@mail.ru, tel. (495) 920-74-90, 151-21-51</p>	<p style="text-align: center;">IEC «Crocus Expo» pavilion 1 conference-hall 3</p>

11.00-12.00	Company: «Tourbureau Moscow M»	Presentation: «Scandinavia, 2007-2008. New Year's and Christmas tours». Site: www.tbmos.ru E-mail: om@tbmos.ru	IEC «Crocus Expo» pavilion 1 conference-hall 1
11.00-11.30	Association for Assistance to Tourist Technologies	Office automation of a tourist agency is the requirement of the time.	IEC «Crocus Expo» pavilion 1 Technology village
11.00-12.00	Company: «Ultra-Travel»	Presentation: «Northern Marien islands. Development of tourism: problems and prospects» Site: www.ultra-travel.ru	IEC «Crocus Expo» pavilion 1 conference-hall 4
11.30-12.00	Association for Assistance to Tourist Technologies	How to answer any question of your client beautifully, quickly and qualitatively?	IEC «Crocus Expo» pavilion 1 Technology village
12.00-12.30	Association for Assistance to Tourist Technologies	CRM-solutions for tourist industry: new level of interaction with clients.	IEC «Crocus Expo» pavilion 1 Technology village
12.00-14.00	Guild of SPA experts	The best Moscow Spa Salons. DaySPA «Gold Tangerine».	IEC «Crocus Expo» pavilion 1, conference-hall 2 Stand -2D402
12.10-13.10	Company: «Green Globe Tourism»	Presentation: «Ayurveda in Kerala». Site: www.greenglobetourism.com	IEC «Crocus Expo» pavilion 1 conference-hall 1
12.10-13.10	Company: «Sokotel»	Presentation: «Opening of the first three hotels of Finnish hotel network Sokos in St.-Petersburg», «Holiday Club - the first spa-resort in the center of St.-Petersburg», «Sokos Hotel Viru - in the heart of Tallinn, in the center of events ». Site: www.sokoshotels.fi , www.holidayclub.fi	IEC «Crocus Expo» pavilion 1 conference-hall 4

12.30-13.00	Association for Assistance to Tourist Technologies	How easy and simple to book an individual tour in real time. Online-booking system «Hotelbook».	IEC «Crocus Expo» pavilion 1 Technology village
13.00-14.00	Association for Assistance to Tourist Technologies	Ways of decrease of expenses and increase of income from Avantix.	IEC «Crocus Expo» pavilion 1 Technology village
13.00-15.00	Company «Alean Tour»	Presentation: «Tourist opportunities of Krasnodar territory in inter-season period». Site: www.alean.ru	IEC «Crocus Expo» pavilion 1 conference-hall 3
13.20-14.20	Company: «Visit Britain» Britain and London's Tourist Boards and British Airways.	Presentation: «Great Britain and London - the choice of business tourism professionals ». Site: www.visitbritain.com	IEC «Crocus Expo» pavilion 1 conference-hall 1
13.20-16.40	Company: «DANKO Travel Company»	Presentation: «Winter offers from DANKO company» Site: www.danko.ru	IEC «Crocus Expo» pavilion 1 conference-hall 4
14.00-14.30	Association for Assistance to Tourist Technologies	What way of introduction of the automated control systems you should choose. (for tour operators and large agencies).	IEC «Crocus Expo» pavilion 1 Technology village
14.00-17.00	Guild of SPA experts	The best Moscow Spa Salons. Medical SPA «City resort».	IEC «Crocus Expo» pavilion 1, conference-hall 2 Stand -2D402
14.30-15.00	Association for Assistance to Tourist Technologies	«Master-class for hoteliers: Increase of efficiency of sales of hotels with use of electronic systems of booking – GDS/ADS (Amadeus/Galileo /Expedia /Orbits and others)».	IEC «Crocus Expo» pavilion 1 Technology village
14.30-16.40	Company: «Hot tours»	«Fifth anniversary of the network of offices of sales of "hot tours". Ceremony of rewarding of the best agencies».	IEC «Crocus Expo» pavilion 1 conference-hall 1

		Site: www.hott.ru	
15.00-15.30	Association for Assistance to Tourist Technologies	Tour search and reservation system. Advantages and disadvantages. Reservations.	IEC «Crocus Expo» pavilion 1 Technology village
15.00-18.00	Company «TEZ Tour»	Presentation: «Maldives, Sri Lanka, Cuba, Dominicana, Tenerife from TEZ TOUR. Conditions of cooperation, on-line booking, program for managers of tourist agencies - TEZ BONUS!	IEC «Crocus Expo» pavilion 1 conference-hall 3
15.30-16.00	Association for Assistance to Tourist Technologies	On-line booking systems. Current opportunities and prospects of development.	IEC «Crocus Expo» pavilion 1 Technology village

September 27

Time	Organizer	Event	Place
10.00-18.00	Organizers of the exhibition	The 3-rd International conference of MICE industry «Meetings, incentive and business-travel: modern concepts, new problems and the best practice». Registration is required. For registration and information please contact: Ms. Mordvintseva Lubov: E-mail: mice@euroexpo.ru Tel. +7 (495) 105-65-61/62	IEC «Crocus Expo» pavilion 1 conference-hall 2
11.00-11.30	Association for Assistance to Tourist Technologies	Maximum automation! Dream or reality? (Megatec represents information technologies for travel industry Master).	IEC «Crocus Expo» pavilion 1 Technology village
11.00-12.00	Caspian Invest Commerce	Health tourism development in GUS-countries ISOR.kurorti.ru is a corporate system of on-line booking and administration of health-resorts in GUS-	IEC «Crocus Expo» pavilion 1 conference-hall 3

		countries. Site: www.kurorti.ru	
11.30-12.00	Association for Assistance to Tourist Technologies	Technology of fast and qualitative search and booking of tours. Illusions. Fictions. Truth.	IEC «Crocus Expo» pavilion 1 Technology village
12.00-13.00	Association for Assistance to Tourist Technologies	Sea cruises: life onboard.	IEC «Crocus Expo» pavilion 1 Technology village
12.10-13.10	Company: «Tourbureau Moscow M»	Presentation: «The charter program to the resorts of Vukati and Ruka of 2007-2008. For the first time in Russia ». Site: www.tbmos.ru	IEC «Crocus Expo» pavilion 1 conference-hall 3
13.00-14.00	Association for Assistance to Tourist Technologies	Hotel booking on the site avantix.ru	IEC «Crocus Expo» pavilion 1 Technology village
13.20-15.30	Ministry for tourism of Indonesia	Presentation: «Visiting Indonesia in 2008».	IEC «Crocus Expo» pavilion 1 conference-hall 3
14.00-14.30	Association for Assistance to Tourist Technologies	Difference of search and booking process on sites of tour operators, search systems and with BRONNI. RU system.	IEC «Crocus Expo» pavilion 1 Technology village
14.30-15.00	Association for Assistance to Tourist Technologies	Automation of hotel business.	IEC «Crocus Expo» pavilion 1 Technology village
15.00-15.30	Association for Assistance to Tourist Technologies	New opportunities of search and booking of tours by means of system ТУРЫ.py	IEC «Crocus Expo» pavilion 1 Technology village

Time and place are subject to modifications!

www.euroexpo.ru