

3rd International Trade Fair for Exclusive Travel LUXURY Leisure 2008

The International Trade Fair for Exclusive Travel and Luxury Services in Russia and CIS „**LUXURY Leisure Moscow**“ took place from 23 - 25 September 2008 in ICE „Crocus Expo“ and was held parallel to the biggest Autumn Trade Fair for Tourism “**Otdykh-Leisure**” and the International Trade Fair for the Meeting Industry and Business Travel “**MIBEXPO Russia**”. During the three days of exhibition tourism experts had the possibility to become acquainted with the unique international and Russian proposals.

The topic of this specialized exhibition became extremely popular on the Russian Tourism Market which experiences a steadily rising demand for exclusive tourism services in the last years. Individual tourism, SPA & Health programs, exclusive adventures, first class transportation services and many other luxurious services are requested more and more among Russian Tourists.

LUXURY Leisure offers visitors the possibility to collect information about the market of exclusive tourism services and meet their future partners from all over the world. Professionals of the industry offering luxury accommodation, SPA and Wellness programs, exclusive transport services (e.g. limousines, jets, yachts, cruises, etc.) as well as golf service providers or organizers of adventure tours were participating in the exhibition. Efficient meetings made it possible for experts to gain perspective business contacts and to open new possibilities for their business. The exhibitor's aim of participating was either to extend their business in Russia, to deepen their collaboration with Russian partners or to find new Russian partners which enable the companies to enter the Russian market.

140 companies from 32 countries took part in the exhibition „**LUXURY Leisure**“, which means a geographic extension of the represented countries. The origin of the exhibiting companies were countries like Austria, Barbados, Chile, France, Great Britain, Ghana, India, Italy, Maldives, Mauritius, Nepal, New Zealand, Philippines, Russia, Seychelles, Switzerland, USA, Vietnam and others.

Among the participants there were companies like Ahipara Luxury Travel (New Zealand), Alpin Holidays (Austria), Nomads of the Seas (Chile), Taj Hotels (India), Philippines Department of Tourism, Majestic Imperator – Train de Luxe (Austria), Marco Polo Travels Pvt. Ltd. (Nepal), Falkensteiner Hotels & Residences (Austria/Slovenia), Power Travel Service (Austria), Luxury India (India), White Sands Beach Resort & SPA (Ghana) Onirikos (Italy), Lets Go Maldives (Maldives), Quality Villas (France/GB) and many others.

The team of Euroexpo was proud to welcome the following national tourism boards as exhibitors for the first time: Mauritius Tourism Promotion Authority and Ras Al Khaimah Tourism Office (U.A.E.). Likewise the aforementioned tourism boards there were companies from the United States participating for the first time: Vail Resorts and Horned Dorset Primavera Hotel.

Visitors were travel agencies for individual and exclusive tours, corporate and VIP customers. In 2008 the number of participants was record-breaking: 10.200 trade visitors.

Since the beginning of “**LUXURY Leisure**” a main focus is the pre-arranged appointment system which is unique for trade fairs in Russia. It is an efficient instrument for exhibitors and visitors to optimise their time. In 2007, this appointment system was launched online and not only exhibitors but also trade visitors had the possibility to arrange meetings via Internet.

The 4th International Conference for health tourism “**SPA & Health**” was held on 24th September within the trade fair “**LUXURY Leisure**”. This event is part of the outstanding parallel program and it constitutes an excellent platform for specialists to learn more about global trends in SPA technologies and Wellness industry. It offers the possibility to communicate personally with SPA industry experts from all over the world and to receive first-hand information about the opportunities of the worldwide health tourism market.

Renowned International and Russian speakers provided a very good insight into their business and discussed basic as well as current topics concerning health tourism like quality standards, strategies for SPA & Health Resorts, training of employees and SPA in general. The International speakers were Adrian Egger (Schletterer Wellness & Spa Design, Senior Consultant International Project

Development, Austria), Kurt von Storch (European Spas Associations ESPA), Constantine Constantinides (HealthCare Cybernetics, Greece) and László Zopcsák (International Wellness Institute – Europe Wellness Education Center, Hungary).

A special SPA Sector was conceived in the hall of **LUXURY Leisure**. This part of the trade fair was intended for companies offering medical and health services like SPA Hotels, Health Resorts and SPA & Health Associations. One of the exhibitors in this area was Accor Thalassa (France).

The venue of **LUXURY Leisure 2008** was IEC “Crocus Expo” as it was in 2007. It is the state-of-the-art exhibition center with free parking space for about 12.500 cars. Crocus Expo also offers the best possible technical opportunities and best services for exhibitors and visitors.

EUROEXPO, the organizer of **LUXURY Leisure 2008** and the International Conference “**SPA & Health**” wants to thank all partners, speakers, exhibitors and visitors for their support and contribution to this event.

MEET YOUR BUSINESS at **LUXURY Leisure 2009** in Moscow!

The 4th International Trade Fair for Exclusive Travel “LUXURY Leisure” is going to take place from **22 – 24 September 2009** in IEC “Crocus Expo” in Moscow.

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